

5 Steps To Boost Your Money-Making Success

Ok, you've actually purchased one of those make-money products and it's giving you all sorts of ideas for building your online fortune. Now what?

Although it's possible to generate Internet income without a website, you'll eventually want one or even several so you can get listed in search results. But don't forget, search engines love to send visitors to content-rich websites, so you'll need to cram your sites with useful information.

Basically, this is how it works... Good content impresses your visitors, who are then coaxed into buying.

What can you do to boost your fledgling online business? Study and learn, and then keep studying and learning! I know it sounds like work, but competition on the Internet is fierce and only the very knowledgeable succeed over the long haul.

You can make yourself one of those success stories!

Here's How to Build a Web Business That Will Put More Cash in Your Pocket . . .

Step 1: Buy a product that includes a free, starter website.

Some money-making products offer a free website after (sometimes even before!) you purchase the package. It's a great start for your Internet empire, so take advantage of the offer.

Recommended: [Xtreme Wealth Package](#), [The Rich Jerk](#). If you're just starting out and need a plan to make money online, you can't beat the information or the price of the [Xtreme Wealth Package](#). Here's the step-by-step guide you've been searching for, with a bonus free website to get you going fast!

[The Rich Jerk](#) uses straight-out intimidation to get his point across. But in spite of the Jerk's attitude, this genuinely helpful product continues to be a best-seller. For the "newbie" it offers a free website and for the more experienced, The Rich Jerk reveals key money-making techniques with special "Jerk" twists. Don't pass up this real bargain just because the sales page is a little off-beat!

Step 2: Use Adwords ads to get traffic to your website in a hurry.

Check out books from the library or book stores to get familiar with [Google Adwords](#) (that's the name of Google's pay-per-click (PPC) ad program). Adwords ads appear in the "Sponsored Links" area, to the right of web search results from Google.com.

How does Adwords work? You pick keywords that are highly targeted to your audience and write a brief ad to entice Google searchers to click. It's the quickest way to get traffic to your website, but it will cost you. You bid on keywords you want your ad to show up for and pay the bid price each time a Google searcher clicks on your ad.

Recommended: If you have the money, purchase at least one information product that

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teaches the basics of PPC advertising and gives you some insight into the techniques professional marketers use. Two excellent products that will take you from basic PPC to expert status in no time are [Adwords Miracle](#) and [Beating Adwords](#).

[Beating Adwords](#) is your best beginner Adwords guide. It covers the tricks of effective Google Adwords campaigns, but still manages to stay basic enough for the new Adwords user.

[Adwords Miracle](#) is the Adwords profit bible. There are so many tips, details, descriptions and examples in this updated product that any level of online marketer can quickly learn to make money with Adwords!

CAUTION! Don't dive into the shark-infested waters of PPC without help! Either of the above products will save you tons of cash, because there is no greater money-drain than a badly executed Adwords campaign!

With [Beating Adwords](#) or [Adwords Miracle](#) you'll be spared costly mistakes and you'll get an almost instant boost to your PPC campaigns... which translates into more money for you!

Step 3: Learn some HTML and put Adsense ads on your websites.

You will want to tweak your websites to add more income-producing content. For example, Google has a free program called [Adsense](#) where you place other people's Google Adwords ads on your web pages. Google gives you instructions, making it fairly easy to place Adsense ads on your site, as long as you know basic HTML placement.

Google makes sure that Adsense ads are matched to the content on your pages so they're relevant to your website and of interest to your visitors. If someone clicks on an Adsense ad from your site you get credit for the click at approximately 50% of the per-click cost the ad owner pays Google.

Here's the benefit of Adsense: if your visitors aren't ready to buy the products mentioned on your website, they may want to click on a relevant Adsense ad instead. If they do, you at least get some income to offset the cost of the paid Adwords ad they clicked to get to your site in the first place. In fact, some people actually make a living from the difference between what they pay Google to get traffic and what they earn with Adsense ads on their sites. You could be one of them!

Recommended: Your public library has books and CD-ROMs that can train you in basic HTML. If you prefer online instruction, try the free courses at W3Schools: (http://www.w3schools.com/html/html_intro.asp). For Adsense information visit: (<https://www.google.com/adsense/>)

If the idea of making money from Adsense over and above your Adwords ads costs, an excellent guide is: [Google Payload](#). [Click here for a review of Google Payload](#) and how "click arbitrage" works (don't worry, it sounds way more complicated than it actually is.)

Step 4: Become fluent in SEO (Search Engine Optimization.)

This is a fancy phrase that simply means adjusting the content and some HTML to make your websites more appealing to search engines like Google, Yahoo and MSN Live Search.

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Search engines look for keyword-rich content and certain HTML tags to determine the topic of your site. The more "search engine friendly" you make your website, the higher you will appear in the search results.

At this point, you may well ask: "Why bother with SEO, I'm already forking-out cash to have Adwords ads send traffic to my site?"

Consider this... Statistics show that web searchers trust and click normal search engine results more than Adwords ads. So, if you tweak your site a little bit you will eventually get FREE search placement.

Instead of clicking on one of your costly Adwords ads, a prospective customer will see your website listed in the general search results and click there instead. That, my friend, is a NO COST click! Well worth a little study and some massaging of your website content and HTML.

Recommended: SitePro News. Sign up for their free newsletter about site promotion and search engine optimization at <http://www.sitepronews.com>. This is a quality site that won't spam you.

To get a jump start on using SEO and to build traffic quickly, you should [give SEO Elite a try](#). It claims you will "Get A Top 5 Google Ranking In Under 30 Days!" I have not tried this software, but it is offered by a very stand-up guru named Brad Fallon, and his claims are usually on the mark. With a 60-day, money-back guarantee, [SEO Elite](#) is definitely worth taking for a test drive!

And, if you're interested in free Wordpress blogs, here's a product that will make your Search Engine Optimization easy and you won't need to know html, php, asp, or other technical aspects of being a webmaster! Our recommendation: [The NEW SEOPress Formula](#).

Step 5: Repeat, then repeat again.

Once you've mastered the above strategies, you simply create more websites using what you've learned. Refer to the money-making product you originally bought for ideas for website topics and products to sell and start building your online empire!

Your Success Strategy Summary

Ok, let's review how the whole process works. Here's what you do:

1. Buy a money-making product with a free website that jump-starts your online business.
2. Use Adwords to generate quick traffic to your website.
3. Put Adsense ads on your site to offset your Adwords costs.
4. Tweak your HTML and website content to improve your search engine placement and visitor interest.
5. Create more websites using the free site as a template and duplicate your success, over and over again.

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That's basically how money is made on the Internet. There's no real trick to it, you simply go from one successful website to another, earning a little money from each one. With some study and a certain amount of work, you'll eventually own a website empire that generates enough cash for you to make a comfortable online living.

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Sincerely,

Tom Thomas

<http://www.BestMoneyMakersGuide.com>

P.S. Have questions? I'm happy to help at tomthomas@BestMoneyMakersGuide.com or [Click Here to use my convenient Contact Form.](#)

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